**Application Form**

This program is designed to empower students/graduates from the University of Craiova to catalyze community-building projects that address pressing local needs in the categories of Building Sustainable Communities (focus areas: Education, Culture/Tourism/Tradition, Agriculture, Environment, Health/Well-being), Driving Social Mobility and Changing the Way People Move Through Smart Mobility.

Participants are urged to think broadly and explore a variety of potential topics includinginfrastructure and workforce needs, education pipeline issues, and new approaches to applying modern technology to helping make people’s lives better.

**Important dates:**

|  |  |
| --- | --- |
| **April 19th 2021** | First Proposals due |
| **April 27th 2021** | Feedback on first proposals |
| **May 19th 2021** | Revised proposal due (final form) |
| **May 26th 2021** | Shortlisted applicants invited to present their proposals |
| **June 7th 2021** | Winners announcement |

**Profile Information (max. 50 characters each):**

*Please fill in the following information:*

**Project Information**

|  |  |
| --- | --- |
| **Project title**  Click here to enter text. | |
| The main topic addressed  Building Sustainable Communities  Choose an item. | The main area of interest  Agriculture |
| Timeline. Early stage: Set-Up  Month 2020 – Month 2020 | Seed capital  $ Please insert |
| Timeline. Operating period  Month 2020 – Month 2021 | Operational budget  $ Please insert |

**Project team**

*When uploading/sending the finalized proposal, also upload/send a Europass CV for each person mentioned.*

|  |  |
| --- | --- |
| **Project Leader:**  Insert Name | |
| University of Craiova-  Insert Faculty | Student Major  Insert Specialization |
| Involvement in the project/Role  Insert Role | Relevant experience  Describe Experience |
| Contact Phone Click here to enter text. | Contact Email Click here to enter text. |

|  |  |
| --- | --- |
| **Project Team Member:**  Insert Name | Title  Choose an item. |
| University of Craiova-  Insert Faculty | Student Major  Insert Specialization |
| Involvement in the project/Role  Insert Role | Relevant experience  Describe Experience |
| Contact Phone Click here to enter text. | Contact Email Click here to enter text. |

|  |  |
| --- | --- |
| **Project Team Member:**  Insert Name | Title  Choose an item. |
| University of Craiova-  Insert Faculty | Student Major  Insert Specialization |
| Involvement in the project/Role  Insert Role | Relevant experience  Describe Experience |
| Contact Phone Click here to enter text. | Contact Email Click here to enter text. |

|  |  |
| --- | --- |
| **Project Team Member:**  Insert Name | Title  Choose an item. |
| University of Craiova-  Insert Faculty | Student Major  Insert Specialization |
| Involvement in the project/Role  Insert Role | Relevant experience  Describe Experience |
| Contact Phone Click here to enter text. | Contact Email Click here to enter text. |

**Support, Advice and Consulting**

*Please confirm that the University of Craiova management has agreed and supports your project.*

Choose an item.

|  |  |
| --- | --- |
| Project support from the University of Craiova INCESA  General Manager INCESA | Contact name  Leonardo-Geo Manescu |

Please indicate if your Project benefits from support/consulting/mentoring services or the equivalent.

|  |  |
| --- | --- |
| Mentor/counsellor – affiliation  Insert Faculty | Mentor/counsellor – name  Insert mentor name |
| Mentor/counsellor – Insert contact phone | Mentor/counsellor – Insert email |

*When uploading/sending the finalized proposal, also upload/send Letters of Reference regarding this section.*

**Community-based partners**

*When uploading the finalized proposal, also upload Letters of Support, or any relevant documents regarding this section.*

|  |  |
| --- | --- |
| The Community-based partner involved in the project  Insert organization name | Contact name  Insert name |
| The Community-based partner involved in the project  Insert organization name | Contact name  Insert name |
| The Community-based partner involved in the project  Insert organization name | Contact name  Insert name |

**Step 1 of 4**

**As you work through this application consider and make reference to the impact you want to achieve in terms of:**

|  |  |
| --- | --- |
| **Capacity Developed** | **How does your project improve Infrastructure, practices, systems, or staff** |
| **Reach** | **How many people do you reach? (receive services)** |
| **Learn** | **How many people will gain skills, knowledge, motivation?** |
| **Act** | **How many people will take action or change behaviour?** |
| **Succeed (Social Impact)** | **How many lives are improved and how?** |

**Proposal**

**All fields are required.**

1. **Project Title – *Keep this short, specific and consider related logo***

|  |
| --- |
| **Enter text here** |

1. **Short Project Description – *Summarize the project in 280 characters or less***

|  |
| --- |
| **Enter text here** |

1. **Detailed Project Description – Include Project Context (why is it important) Project Activities, Project Goals (what will success look like)**

|  |
| --- |
| **Enter text here** |

1. **Describe how this project meets each of the following Social Entrepreneurship Program criteria (please refer to the RFP guidelines for more details) – Please keep to no more than 1400 characters per answer.**
2. **Describe the community need that your social enterprise is seeking to address. Include the beneficiaries (and estimated numbers) that your project will reach.**

|  |
| --- |
| **Enter text here** |

1. **How does this project represent an innovative approach?**

|  |
| --- |
| **Enter text here** |

1. **What leadership role will the students within your team take on throughout the duration of the project?**

|  |
| --- |
| **Enter text here** |

1. **How is the project meeting an urgent and unmet community need in a relevant, tangible and feasible way (i.e., describe the identifiable/measurable outcome. i.e. if the project succeeds what this mean – e.g. the project’s impact will allow 300 people to access to low-cost, healthy food choices, X metric tons of CO2 will be reduced)**

|  |
| --- |
| **Enter text here** |

1. **Identify the community-based partner organization(s) that may be involved/you would look to involve with the project and their relationship to this project. (Note: Please be sure they are advised of this submission) (500 characters)**

|  |
| --- |
| **Enter text here** |

1. **How does the project involve your University? (1400 characters)**

|  |
| --- |
| **Enter text here** |

**Step 2 of 4**

**Extra Credit**

1. **Additional consideration will be given to proposals that are able to identify the following:**

**Answer the following extra credit questions in two sentences or less (500 characters each)**

1. **Will the project be sustainable after your seed grant is spent?**

|  |
| --- |
| **Enter text here** |

1. **Can additional resources by identified and leveraged?**

|  |
| --- |
| **Enter text here** |

1. **What are the strategies for extending the life of the initiative?**

|  |
| --- |
| **Enter text here** |

**Step 3 of 4**

**Attachments**

**When uploading the completed proposal, also upload budget and timeline attachments and short PowerPoint presentation (.pdf, .doc, .xls). Provide any additional information in the text boxes below.**

1. **Budget**

|  |
| --- |
| **Enter text here** |

1. **Timeline**

|  |
| --- |
| **Enter text here** |

**Communication and Publicity**

**Include a brief section that addresses how you will communicate and/or publicize the project through various outlets. (e.g. press release, web, local television and print, video, social media, etc.) (500 characters)**

|  |
| --- |
| **Enter text here** |

**Step 4 of 4**

**Submission Terms and Conditions**

|  |
| --- |
| Once submitted, an entry cannot be deleted, canceled or modified by registrant.  By submitting an Entry, you warrant and represent that it: (a) does not infringe upon the copyrights, trademarks, rights of privacy, publicity or other intellectual property or other rights of any person or entity; (b) that you have obtained permission from a person whose name or likeness is used in the Entry (including acceptance of these official rules); and (c) that publication of the Entry via various media including Web posting, will not infringe on the rights of any third party rights. Any such entrant will indemnify and hold harmless, Sponsor from any claims to the contrary. Any element(s) appearing in a video or photo, including without limitation stills, clip art, supers, music (lyrics and/or melody) or other materials must be the contestant’s own original work, created and performed by the contestant, or be in the public domain. Use of any copyrighted elements or other materials that are not the contestant’s own original work, or not in the public domain, will result in disqualification.  EDUCOL reserves the right to reject and disqualify any entry that it deems, in its sole discretion, to violate any of these content related requirements or for any reason for its sole discretion. If the content of the semi-finalist video does not meet the requirements listed above, it will not be posted.  Submitting an entry constitutes agreeing to the terms of these Terms and Conditions. Once submitted, all video content become the sole property of EDUCOLand Ford Motor Company and can/will be used to promote company programs and services without further compensation or permission. Submission of a video signifies that the applicant has read and agrees to the Terms and Conditions listed above. |

**Confirm that you have read and agree to the above terms regarding your entry for the social entrepreneurship program.**

Choose an item.

**Ready to Submit?**

**Once complete, please email your application form, budget, timeline and PowerPoint presentation to** [**educol@incesa.ro**](mailto:educol@incesa.ro)**.**

**Please add the documents related to the Profile Information section**

**(CV, Letters of Reference, Letters of Support,etc.)**